

SARI

Pitaloka, Dama Arinta. 2016. Modifikasi Model Penerimaan Sistem Informasi (Studi Implementasi Sistem Informasi di RSUD Dr.Moewardi). Program Studi S1 Manajemen. Fakultas Ekonomi. Universitas Setia Budi Surakarta. Pembimbing I. Didik Setyawan, SE., MM., M.Sc. Pembimbing II. Nang Among Budiadi, SE., M.Si

Penelitian ini bertujuan menguji pengaruh antar variabel dalam model penerimaan sistem informasi di RSUD Dr.Moewardi. Model penerimaan sistem informasi tersebut mendorong terbentuknya niat perilaku individu dalam penggunaan sistem informasi (Davis, 1989). Dalam studi ini ditambahkan variabel pengaruh sosial dan kondisi yang memfasilitasi sebagai variabel implementasi yang mengacu pada model UTAUT (*Unified Theory of Acceptance and Use of Technology*) yang dikembangkan oleh Venkatesh *et al* (2003).

Data diperoleh melalui kuesioner yang dibagikan kepada karyawan di RSUD Dr.Moewardi. Teknik penyampelan yang digunakan adalah *purposive sampling* dengan populasi karyawan medis dan non medis di RSUD Dr.Moewardi sebanyak 200 responden. Uji hipotesis dilakukan dengan metode *Structural Equation Model (SEM)* menggunakan program AMOS.

Hasil penelitian ini menunjukkan bahwa sikap berpengaruh signifikan terhadap niat perilaku, kegunaan persepsian berpengaruh signifikan terhadap sikap, kegunaan persepsian tidak berpengaruh signifikan terhadap niat perilaku, kemudahan penggunaan persepsian berpengaruh terhadap sikap, kemudahan penggunaan persepsian tidak berpengaruh signifikan terhadap niat perilaku, pengaruh sosial berpengaruh signifikan terhadap niat perilaku dan kondisi yang memfasilitasi tidak berpengaruh signifikan terhadap niat perilaku.

Kata kunci : TAM (*Technology Acceptance Model*), Kegunaan Persepsian, Kemudahan Penggunaan Persepsian, Sikap, Pengaruh Sosial, Kondisi yang memfasilitasi dan Niat Perilaku.

ABSTRACT

Pitaloka, Dama Arinta. 2016. Modification of Information Systems Acceptance Model (Study on Implementation of Hospital Information System in Dr.Moewardi Hospital). Bachelor of Management Department. Faculty of Economics. University of Setia Budi Surakarta. Supervisor I. Didik Setyawan, SE., MM., M.Sc. Supervisor II. Nang Among Budiadi, SE., M.Si

This study aimed to test the influence between variables in the model acceptance of information systems in Dr.Moewardi Hospital. The acceptance model of the information system encourages the formation of individual behavioral intention in the use of information systems (Davis, 1989). In this study, there were added social influence variables and facilitating conditions as an implementation variable that refers to the model UTAUT (Unified Theory of acceptance and Use of Technology) developed by Venkatesh *et al* (2003).

The data were collected by questionnaires distributed to the employees in Dr.Moewardi Hospital. Sampling technique used is purposive sampling with 200 respondents of population of medical and non medical staff in hospitals Dr.Moewardi Hospital. Hypothesis test was done by the method of Structural Equation Model (SEM) using AMOS.

The results of this study show that attitude significantly influences behavioral intention, perceived usefulness significantly effects on attitudes, perceived usefulness has no significant effect on behavioral intention, perceived ease of use influences on attitudes, perceived ease of use has no significant effect on behavioral intention, social influence significantly impacts on the behavioral intention and facilitating conditions does not significantly influence behavioral intention.

Keywords: TAM (Technology Acceptance Model), Perceived usefulness, Perceived ease of use, Attitude, Social Influence, Facilitating Conditions and Behavioral Intention.