

BAB V

KESIMPULAN DAN SARAN

5.1. Kesimpulan

Dengan melihat hasil penelitian ini dan telah dibahas di atas, penelitian ini mendapatkan kesimpulan bahwa dalam upaya memprediksi kesetiaan pasien maka: (1) Kualitas pelayanan tidak berpengaruh signifikan pada kepercayaan pasien, (2) Kualitas pelayanan berpengaruh pada komitmen pasien, (3) Kepuasan pasien berpengaruh pada kepercayaan pasien, (4) Kepuasan pasien berpengaruh pada komitmen pasien, (5) Nilai pasien berpengaruh terhadap kepercayaan pasien, (6) Nilai pasien berpengaruh terhadap komitmen pasien, (7) Kepercayaan pasien berpengaruh pada kesetiaan pasien, (8) Komitmen pasien berpengaruh pada kesetiaan pasien pengguna layanan kesehatan secara umum di Rumah Sakit PKU Muhammadiyah Surakarta.

5.2. Keterbatasan Penelitian dan Saran untuk Riset ke Depan

Penelitian ini mempunyai keterbatasan:

1. Penelitian ini mengambil data responden yaitu masyarakat secara umum di Rumah Sakit PKU Muhammadiyah Surakarta, tidak menggunakan masyarakat yang tersebar dibeberapa kecamatan di Surakarta, sehingga sampel tidak representatif.
2. Penelitian ini mengambil data secara langsung dan secara daring, data yang diambil secara langsung lebih sedikit daripada secara daring, hal ini dikarenakan adanya peraturan batas pengambilan data responden dari pihak

instansi Rumah Sakit PKU Muhammadiyah dan karena adanya hambatan penelitian akibat pasca pandemi covid-19. Perincian pengambilan data 80 responden didapatkan menggunakan kuesioner yang dilakukan secara langsung dan 120 responden didapatkan dari kuesioner yang dibagikan secara daring, sehingga menghasilkan generalisasi kurang luas. Oleh karena itu sebaiknya dalam penelitian kedepan adanya persyaratan jumlah responden dalam setiap klaster dipenuhi agar didapatkan sampel yang representatif.

3. Penelitian berikutnya diharapkan untuk melakukan penelitian di objek rumah sakit lain atau di objek industri lain.
4. Kurangnya frekuensi yang harus ditambahkan didalam kuesioner seperti, berapa kali kunjungan anda di Rumah Sakit PKU Muhammadiyah Surakarta.

5.3. Implikasi Manajerial

Berdasarkan dari hasil penelitian, pembahasan, dan kesimpulan di atas, maka saran yang bisa disampaikan kepada manajemen rumah sakit:

1. Manajemen Rumah Sakit PKU Muhammadiyah Surakarta harus tetap menjaga kualitas seperti, memberikan perhatian dan pelayanan yang tepat serta akurat, meningkatkan fasilitas dan peralatan yang memadai, dan meningkatkan ilmu pengetahuan yang luas. Pentingnya bagi instansi Rumah Sakit untuk terus meningkatkan kualitas pelayanan dimana pelayanan yang segera dan akurat dapat di jaga sehingga para pasien merasakan pelayanan yang terbaik yang sudah diberikan kepada mereka dan dapat menciptakan kesetiaan pasien terhadap instansi Rumah Sakit.

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LAMPIRAN

Lampiran 1. Kuesioner penelitian

KUESIONER PENELITIAN



Kepada Yth
Bp/Ibu/Sdr. Responden
di Surakarta

Saat ini saya sedang melakukan penelitian Skripsi dengan judul Analisis Faktor pembentuk Kesetiaan Pasien pada Rumah Sakit PKU Muhammadiyah. Saya mohon Bp/Ibu/Sdr berkenan mengisi kuesioner dengan sejurnya. Jawaban dan informasi tentang responden akan dirahasiakan. Atas perhatian dan kerjasamanya, saya ucapkan terimakasih

Salam,
ttd.
Irsan Fitriyandi
1416079L

PETUNJUK PENGISIAN

Jawablah beberapa pernyataan dibawah ini dengan memberikan tanda ✓ pada kotak yang tersedia.

BIODATA RESPONDEN

Nama	: (boleh tidak diisi)							
Kecamatan	:								
Jenis Kelamin :	<input type="checkbox"/>	Laki- laki	<input type="checkbox"/>	Perempuan					
Usia	:	<input type="checkbox"/>	< 25 tahun	<input type="checkbox"/>	40 - 49 tahun				
		<input type="checkbox"/>	26 - 30 tahun	<input type="checkbox"/>	> 50 tahun				
		<input type="checkbox"/>	31 - 39 tahun						
Pendidikan	:	<input type="checkbox"/>	SMA	<input type="checkbox"/>	D-III	<input type="checkbox"/>	S-1	<input type="checkbox"/>	S-2
Pekerjaan	:	<input type="checkbox"/>	Pegawai Negeri	<input type="checkbox"/>	Karyawan Swasta				
		<input type="checkbox"/>	Pedagang	<input type="checkbox"/>	Lain-lain				

PETUNJUK PENGISIAN

Berikan tanggapan atas pertanyaan dengan cara memberikan tanda √ sesuai dengan pilihan anda. SS = Sangat Setuju, S = Setuju, CS = Cukup Setuju, TS = Tidak Setuju, STS = Sangat Tidak Setuju.

No	Pernyataan	SS	S	CS	TS	STS
KP1	Saya selalu berobat di Rumah Sakit PKU Muhammadiyah Surakarta					
KP2	Saya menyarankan untuk berobat di Rumah Sakit PKU Muhammadiyah Surakarta					
KP3	Rumah Sakit PKU Muhammadiyah Surakarta adalah pilihan pertama berobat					
KP4	Saya puas mempunyai hubungan baik dengan Rumah Sakit PKU Muhammadiyah Surakarta					
KPC1	Rumah Sakit PKU Muhammadiyah Surakarta melayani pasien dengan baik					
KPC2	Biaya berobat di Rumah Sakit PKU Muhammadiyah Surakarta dihitung secara transparan					
KPC3	Saya percaya pada Rumah Sakit PKU Muhammadiyah Surakarta					
KPC4	Rumah Sakit PKU Muhammadiyah Surakarta dapat diandalkan					
KMT1	Saya mempertahankan hubungan baik dengan Rumah Sakit PKU Muhammadiyah Surakarta					
KMT2	Saya merasa mempunyai hubungan baik dengan Rumah Sakit PKU Muhammadiyah Surakarta					
KMT3	Saya merasa memiliki ikatan yang baik di Rumah Sakit PKU Muhammadiyah Surakarta					
KMT4	Saya ingin tetap berobat di Rumah					

	Sakit PKU Muhammadiyah Surakarta				
NPS1	Saya mendapatkan manfaat lebih dari Rumah Sakit PKU Muhammadiyah Surakarta				
NPS2	Saya menilai biaya berobat di Rumah Sakit PKU Muhammadiyah Surakarta, masuk akal				
NPS3	Saya merasa berobat di Rumah Sakit PKU Muhammadiyah Surakarta adalah keputusan yang tepat				
NPS4	Saya merasa kualitas dan tarif berobat di Rumah Sakit PKU Muhammadiyah Surakarta sebanding				
KPS1	Saya puas karena Rumah Sakit PKU Muhammadiyah Surakarta memberikan pelayanan segera				
KPS2	Rumah Sakit PKU Muhammadiyah Surakarta memberikan pelayanan sesuai janji				
KPS3	Saya mendapatkan pengalaman positif selama berobat di Rumah Sakit PKU Muhammadiyah Surakarta				
KPS4	Saya mendapatkan pelayanan yang baik di Rumah Sakit PKU Muhammadiyah Surakarta				
KPL1	Rumah Sakit PKU Muhammadiyah Surakarta memiliki fasilitas dan peralatan memadai				
KPL2	Rumah Sakit PKU Muhammadiyah Surakarta memberikan perhatian pada pasien				
KPL3	Rumah Sakit PKU Muhammadiyah Surakarta memberikan pelayanan tepat				
KPL4	Tenaga kesehatan di Rumah Sakit PKU Muhammadiyah Surakarta mempunyai pengetahuan luas				
KPL5	Rumah Sakit PKU Muhammadiyah Surakarta melayani pasien dengan akurat				

Terimakasih

Lampiran 2. Uji validitas kuesioner

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.899
Bartlett's Test of Sphericity	Approx. Chi-Square	4222.438
	Df	300
	Sig.	.000

Communalities

	Initial	Extraction
KP1	1.000	.781
KP2	1.000	.831
KP3	1.000	.793
KP4	1.000	.787
KPC1	1.000	.788
KPC2	1.000	.741
KPC3	1.000	.800
KPC4	1.000	.660
KMT1	1.000	.798
KMT2	1.000	.862
KMT3	1.000	.854
KMT4	1.000	.722
NPS1	1.000	.772
NPS2	1.000	.816
NPS3	1.000	.860
NPS4	1.000	.701
KPS1	1.000	.831

KPS2		1.000	.737
KPS3		1.000	.764
KPS4		1.000	.804
KPL1		1.000	.703
KPL2		1.000	.667
KPL3		1.000	.725
KPL4		1.000	.746
KPL5		1.000	.793

Extraction Method: Principal Component Analysis.

Total Variance Explained

Comp onent	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	12.147	48.587	48.587	12.147	48.587	48.587	3.695	14.779	14.779
2	1.859	7.436	56.023	1.859	7.436	56.023	3.258	13.031	27.809
3	1.765	7.060	63.083	1.765	7.060	63.083	3.254	13.015	40.824
4	1.342	5.369	68.452	1.342	5.369	68.452	3.214	12.857	53.680
5	1.213	4.853	73.305	1.213	4.853	73.305	2.993	11.970	65.650
6	1.009	4.037	77.342	1.009	4.037	77.342	2.923	11.692	77.342
7	.705	2.820	80.162						
8	.618	2.471	82.633						
9	.523	2.092	84.725						
10	.435	1.742	86.467						
11	.428	1.711	88.178						

12	.383	1.533	89.711					
13	.326	1.306	91.017					
14	.307	1.227	92.244					
15	.281	1.123	93.368					
16	.261	1.042	94.410					
17	.244	.976	95.386					
18	.200	.798	96.184					
19	.190	.760	96.944					
20	.183	.734	97.678					
21	.179	.716	98.394					
22	.132	.526	98.920					
23	.108	.430	99.350					
24	.090	.359	99.710					
25	.073	.290	100.000					

Extraction Method: Principal Component Analysis.

Component Matrix^a

	Component					
	1	2	3	4	5	6
KP1	.669	.443				
KP2	.603	.478				
KP3	.657	.490				
KP4	.723	.430				
KPC1	.672					
KPC2	.661					
KPC3	.667		-.420			

KPC4	.702					
KMT1	.644					-.476
KMT2	.757					-.452
KMT3	.712					-.486
KMT4	.778					
NPS1	.738				-.454	
NPS2	.736				-.415	
NPS3	.819					
NPS4	.628				-.521	
KPS1	.698	-.406				
KPS2	.672					.422
KPS3	.730					
KPS4	.789					
KPL1	.593		.427			
KPL2	.642					
KPL3	.702					
KPL4	.595		.463			
KPL5	.774					

Extraction Method: Principal Component Analysis.

a. 6 components extracted.

Rotated Component Matrix^a

	Component					
	1	2	3	4	5	6
KP1			.738			
KP2			.856			
KP3			.786			
KP4			.738			
KPC1		.795				
KPC2		.751				
KPC3		.813				
KPC4		.654				
KMT1					.786	
KMT2					.787	
KMT3					.810	
KMT4					.594	
NPS1				.733		
NPS2				.759		
NPS3				.734		
NPS4				.755		
KPS1						.786
KPS2						.751
KPS3						.717
KPS4						.664
KPL1	.778					
KPL2	.722					
KPL3	.722					
KPL4	.805					
KPL5	.701					

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 6 iterations.

Component Transformation Matrix

Component	1	2	3	4	5	6
1	.439	.413	.392	.420	.391	.392
2	-.467	-.029	.695	-.092	.359	-.401
3	.641	-.584	.355	.028	-.207	-.281
4	.368	.399	.043	-.826	.108	-.096
5	-.081	.448	.365	.099	-.805	-.049
6	-.191	-.360	.320	-.348	-.126	.771

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

Lampiran 3. Uji reliabilitas variabel

Variabel Kesetiaan Pasien

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.892	4

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.1450	5.903	2.42971	4

Variabel Kepercayaan

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items

.880	4
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Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.8400	3.783	1.94507	4

Variabel Komitmen

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.893	4

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.1950	4.650	2.15644	4

Variabel Kualitas Pelayanan

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0

Total	200	100.0
-------	-----	-------

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.882	5

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
20.1000	4.673	2.16180	5

Variabel Kepuasan Pasien

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.898	4

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.7700	3.756	1.93801	4

Variabel Nilai Pasien

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.905	4

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.6500	4.530	2.12842	4

Lampiran 4. Hasil Uji Normalitas

Assessment of normality (Group number 1)

Variable	min	max	Skew	c.r.	kurtosis	c.r.
KPS1	3.000	5.000	.023	.134	-.217	-.627
KPS2	3.000	5.000	-.004	-.020	-.206	-.595
KPS3	3.000	5.000	-.009	-.053	.921	2.660
KPS4	3.000	5.000	.025	.147	.445	1.286
NPS1	2.000	5.000	-.420	-2.425	.780	2.251
NPS2	3.000	5.000	.060	.347	-.452	-1.306
NPS3	3.000	5.000	.018	.103	-.367	-1.059
NPS4	3.000	5.000	-.146	-.842	.109	.314
KMT1	3.000	5.000	-.128	-.741	.519	1.497
KMT2	3.000	5.000	-.012	-.070	-.218	-.628
KMT3	3.000	5.000	.064	.368	-.481	-1.388
KMT4	2.000	5.000	-.038	-.219	-.589	-1.699
KP4	3.000	5.000	.041	.239	-.287	-.829
KP3	2.000	5.000	-.055	-.319	-.464	-1.340
KP2	2.000	5.000	-.111	-.641	.106	.307
KP1	2.000	5.000	-.364	-2.099	-.243	-.702
KPC4	3.000	5.000	-.006	-.032	.029	.083
KPC3	3.000	5.000	-.042	-.244	.381	1.100
KPC2	3.000	5.000	-.010	-.056	-.069	-.198
KPC1	3.000	5.000	-.009	-.051	-.100	-.288
KPL1	2.000	5.000	-.558	-3.221	1.907	5.505
KPL2	1.000	5.000	-1.682	-9.714	7.043	20.331
KPL3	3.000	5.000	.573	3.308	1.693	4.886
KPL4	3.000	5.000	-.212	-1.223	2.224	6.420
KPL5	3.000	5.000	.126	.728	.969	2.797
Multivariate					5.892	2.473

Lampiran 5. Uji Outlier

Observations farthest from the centroid (Mahalanobis distance) (Group number 1)

Observation number	Mahalanobis d-squared	p1	p2
119	90.461	.000	.000
9	82.082	.000	.000
38	66.221	.000	.000
34	64.361	.000	.000
35	64.361	.000	.000
89	63.104	.000	.000
43	62.245	.000	.000
28	61.614	.000	.000
39	58.363	.000	.000
40	53.551	.001	.000
14	53.318	.001	.000
12	51.614	.001	.000
25	50.277	.002	.000
37	48.153	.004	.000
27	47.541	.004	.000
5	47.200	.005	.000
180	46.688	.005	.000
16	46.420	.006	.000
55	46.337	.006	.000
67	45.625	.007	.000
77	44.597	.009	.000
7	44.456	.010	.000
120	44.362	.010	.000
121	44.362	.010	.000
79	43.989	.011	.000
62	43.208	.013	.000
69	42.986	.014	.000
135	41.909	.018	.000

Observation number	Mahalanobis d-squared	p1	p2
196	41.909	.018	.000
141	41.909	.018	.000
170	41.909	.018	.000
186	41.909	.018	.000
63	41.855	.019	.000
179	41.338	.021	.000
165	40.391	.027	.000
181	40.391	.027	.000
80	40.216	.028	.000
32	39.553	.032	.000
88	37.548	.051	.000
3	36.620	.063	.000
20	36.439	.065	.000
11	36.232	.068	.000
6	35.938	.073	.000
47	35.925	.073	.000
44	35.136	.086	.000
23	34.428	.099	.000
17	34.131	.105	.000
59	33.998	.108	.000
74	33.706	.114	.000
72	33.540	.118	.000
51	33.267	.125	.000
123	32.523	.143	.000
134	31.992	.158	.000
195	31.992	.158	.000
128	31.669	.168	.000
154	31.669	.168	.000
8	31.370	.177	.000
145	31.352	.178	.000
174	31.352	.178	.000

Observation number	Mahalanobis d-squared	p1	p2
200	31.352	.178	.000
45	31.286	.180	.000
46	31.286	.180	.000
21	31.207	.182	.000
167	30.547	.204	.000
183	30.547	.204	.000
15	30.461	.207	.000
31	30.461	.207	.000
33	30.461	.207	.000
149	29.991	.225	.000
163	29.991	.225	.000
18	29.966	.226	.000
84	29.841	.230	.000
148	29.441	.246	.000
162	29.441	.246	.000
177	29.441	.246	.000
70	29.253	.253	.000
22	28.444	.288	.002
26	28.444	.288	.001
29	28.444	.288	.001
61	28.185	.299	.002
53	28.092	.304	.001
54	27.780	.318	.004
4	27.756	.319	.003
178	27.540	.329	.005
1	27.442	.334	.005
96	27.428	.335	.003
138	27.209	.346	.005
199	27.209	.346	.004
139	26.813	.365	.012
168	26.813	.365	.008

Observation number	Mahalanobis d-squared	p1	p2
184	26.813	.365	.006
85	26.364	.388	.023
166	25.353	.443	.286
182	25.353	.443	.240
132	25.114	.456	.319
158	25.114	.456	.270
193	25.114	.456	.226
99	24.025	.518	.805
117	24.025	.518	.764
109	23.939	.523	.764

Lampiran 6. Hasil Uji SEM

Regression Weights: (Group number 1 - Default model)

			Estimate	S.E.	C.R.	P	Label
KPC	<---	KPL	.044	.113	.387	.699	par_20
KPC	<---	KPS	.532	.110	4.853	***	par_21
KPC	<---	NPS	.371	.122	3.056	.002	par_22
KMT	<---	KPS	.350	.150	2.332	.020	par_23
KMT	<---	NPS	.680	.179	3.800	***	par_24
KMT	<---	KPL	.383	.166	2.301	.021	par_25
KP	<---	KPC	.453	.102	4.436	***	par_26
KP	<---	KMT	.369	.069	5.345	***	par_27
KPL5	<---	KPL	1.000				
KPL4	<---	KPL	.697	.060	11.706	***	par_1
KPL3	<---	KPL	.832	.055	15.009	***	par_2
KPL2	<---	KPL	1.154	.093	12.451	***	par_3
KPL1	<---	KPL	.875	.079	11.094	***	par_4
KPC1	<---	KPC	1.000				
KPC2	<---	KPC	.862	.067	12.963	***	par_5
KPC3	<---	KPC	.864	.061	14.219	***	par_6
KPC4	<---	KPC	.911	.074	12.356	***	par_7
KP1	<---	KP	1.000				
KP2	<---	KP	.778	.068	11.416	***	par_8
KP3	<---	KP	.979	.073	13.450	***	par_9
KP4	<---	KP	.782	.065	11.959	***	par_10
KMT4	<---	KMT	1.000				
KMT3	<---	KMT	.621	.053	11.711	***	par_11
KMT2	<---	KMT	.650	.052	12.444	***	par_12
KMT1	<---	KMT	.478	.047	10.150	***	par_13
NPS4	<---	NPS	1.000				
NPS3	<---	NPS	1.557	.119	13.054	***	par_14

		Estimate	S.E.	C.R.	P	Label
NPS2	<--- NPS	1.362	.105	12.959	***	par_15
NPS1	<--- NPS	1.357	.117	11.618	***	par_16
KPS4	<--- KPS	1.000				
KPS3	<--- KPS	.848	.048	17.581	***	par_17
KPS2	<--- KPS	.837	.073	11.514	***	par_18
KPS1	<--- KPS	.957	.071	13.453	***	par_19

Lampiran 7. Goodness of Fit

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	92	443.256	233	.000	1.902
Saturated model	325	.000	0		
Independence model	25	4426.331	300	.000	14.754

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	.018	.860	.805	.617
Saturated model	.000	1.000		
Independence model	.162	.156	.085	.144

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	.900	.871	.950	.934	.949
Saturated model	1.000		1.000		1.000
Independence model	.000	.000	.000	.000	.000

Parsimony-Adjusted Measures

Model	PRATIO	PNFI	PCFI
Default model	.777	.699	.737
Saturated model	.000	.000	.000
Independence model	1.000	.000	.000

NCP

Model	NCP	LO 90	HI 90
Default model	210.256	154.656	273.665
Saturated model	.000	.000	.000
Independence model	4126.331	3914.767	4345.184

FMIN

Model	FMIN	F0	LO 90	HI 90
Default model	2.227	1.057	.777	1.375
Saturated model	.000	.000	.000	.000
Independence model	22.243	20.735	19.672	21.835

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.067	.058	.077	.002
Independence model	.263	.256	.270	.000

AIC

Model	AIC	BCC	BIC	CAIC
Default model	627.256	654.909	930.701	1022.701
Saturated model	650.000	747.688	1721.953	2046.953
Independence model	4476.331	4483.846	4558.789	4583.789

ECVI

Model	ECVI	LO 90	HI 90	MECVI
Default model	3.152	2.873	3.471	3.291
Saturated model	3.266	3.266	3.266	3.757
Independence model	22.494	21.431	23.594	22.532

HOELTER

Model	HOELTER .05	HOELTER .01
Default model	122	129
Independence model	16	17

Minimization: .085

Miscellaneous: 8.619

Bootstrap:	.000
Total:	8.704

Lampiran 8. Hasil Tabulasi

NO	K P 1	K P 2	K P 3	K P 4	K P C 1	K P C 2	K P C 3	K M T 1	K M T 2	K M T 3	K M T 4	N P S 1	N P S 2	N P S 3	N P S 4	K P S 1	K P S 2	K P S 3	K P S 4	K P L 1	K P L 2	K P L 3	K P L 4	K P L 5
1	3	3	3	4	4	4	4	4	3	3	3	4	3	3	4	4	4	4	4	4	4	4	4	4
2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
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11 1	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 5	4	4	4	4	4	4	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4
NO	K P 1	K P 2	K P 3	K P 4	K P C 1	K P C 2	K P C 3	K P C 4	K M 1	K M 2	K M 3	K M 4	N P 1	N P 2	N P 3	N P 4	K P S 1	K P S 2	K P S 3	K P S 4	K P L 1	K P L 2	K P L 3	K P L 4	
11 6	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 7	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3	4	4	4	3	4	4	4	4
11 8	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
11 9	4	4	5	4	5	5	3	5	4	5	5	4	5	3	5	4	5	4	5	4	4	5	4	3	5
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12 9	3	3	3	3	4	4	4	4	3	3	3	3	4	4	4	4	3	3	3	3	4	4	4	4	4
13 0	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	4	4	3	4	4
13 1	3	3	3	3	3	3	3	3	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4
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15 2	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
15 3	4	5	5	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
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NO	K P 1	K P 2	K P 3	K P 4	K P C 1	K P C 2	K P C 3	K P C 4	K M 1	K M 2	K M 3	K M 4	K M 5	N P 1	N P 2	N P 3	N P 4	K P S 1	K P S 2	K P S 3	K P S 4	K P L 1	K P L 2	K P L 3	K P L 4
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Lampiran 9. Surat Perizinan

KOMITE ETIK PENELITIAN KESEHATAN
HEALTH RESEARCH ETHICS COMMITTEE
 RS PKU MUHAMMADIYAH SURAKARTA
RS PKU MUHAMMADIYAH SURAKARTA

KETERANGAN LAYAK ETIK
DESCRIPTION OF ETHICAL EXEMPTION
"ETHICAL EXEMPTION"

No.025/KEPK.EC/RS.PKU/VII/2020

Protokol penelitian yang diusulkan oleh :
The research protocol proposed by

Peneliti utama : Irsan Fitriyandi
Principal Investigator

Nama Institusi : Universitas Setia Budi Surakarta
Name of the Institution

Dengan judul:
Title
"ANTESEDEN DAN KONSEKUENSI MANAJEMEN HUBUNGAN PELANGGAN DALAM INDUSTRI RUMAH SAKIT"

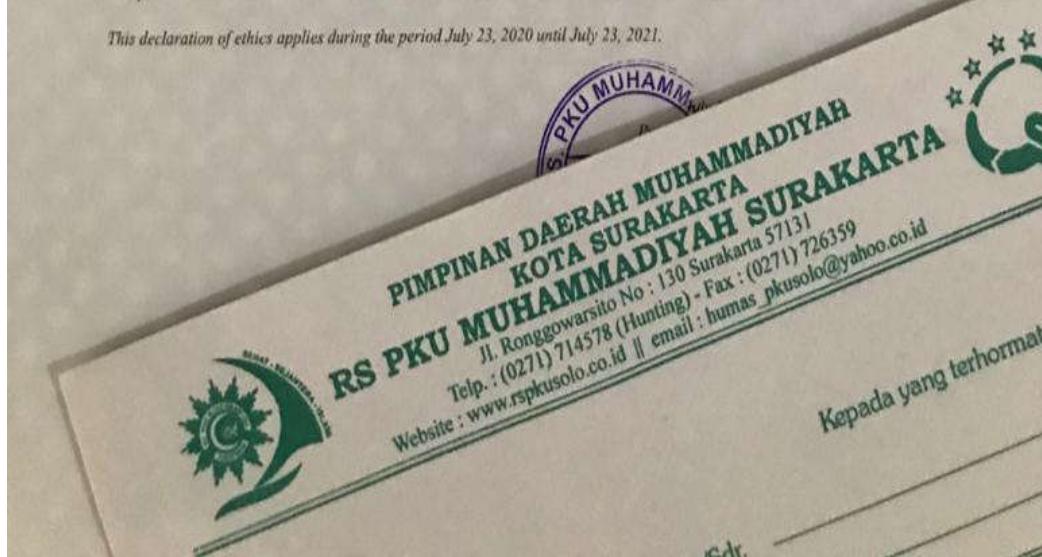
"ANTESEDEN DAN KONSEKUENSI MANAJEMEN HUBUNGAN PELANGGAN DALAM INDUSTRI RUMAH SAKIT"

Dinyatakan layak etik sesuai 7 (tujuh) Standar WHO 2011, yaitu 1) Nilai Sosial, 2) Nilai Ilmiah, 3) Pemerataan Beban dan Manfaat, 4) Risiko, 5) Bujukan/Eksplorasi, 6) Kerahasiaan dan Privacy, dan 7) Persetujuan Setelah Penjelasan, yang merujuk pada Pedoman CIOMS 2016. Hal ini seperti yang ditunjukkan oleh terpenuhinya indikator setiap standar.

Declared to be ethically appropriate in accordance to 7 (seven) WHO 2011 Standards, 1) Social Values, 2) Scientific Values, 3) Equitable Assessment and Benefits, 4) Risks, 5) Persuasion/Exploitation, 6) Confidentiality and Privacy, and 7) Informed Consent, referring to the 2016 CIOMS Guidelines. This is as indicated by the fulfillment of the indicators of each standard.

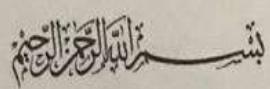
Pernyataan Laik Etik ini berlaku selama kurun waktu tanggal 23 Juli 2020 sampai dengan tanggal 23 Juli 2021.

This declaration of ethics applies during the period July 23, 2020 until July 23, 2021.



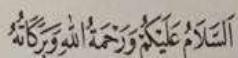

BAGIAN PENDIDIKAN DAN PELATIHAN
RS. PKU MUHAMMADIYAH SURAKARTA
 Jl. Ronggowarsito 130 Surakarta 57131
 Telp. 0271-714578 Ext. 2018. Email : diklat.rspkusolo@gmail.com




 No. : 84/Diklat/RS.PKU/VII/2020.
 Lamp : -0-
 Hal : Permohonan Penelitian/Kuesioner Pasien

4 Dzul Hijjah 1441 H
 25 Juli 2020 M

Kepada Yth.
Manajer Keperawatan
RS. PKU Muhammadiyah Surakarta
 Di Tempat.



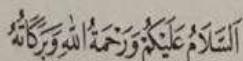
Ba'da salam, semoga rahmat, hidayah dan inayah Allah senantiasa tercurah kepada kita semua, Amiiin.

Berikut ini kami sampaikan permohonan ijin membagi kuesioner penelitian yang akan dipergunakan sebagai data penelitian atas nama :

NO	NAMA	NIM
1	IRSAN FITRIYANDI	14160379L

Program Studi : S1 Manajemen Fakultas Ekonomi Universitas Setia Budi
 Surakarta
 Waktu : Juli 2020

Demikian permohonan data penelitian ini disampaikan atas perhatiannya kami mengucapkan banyak terima kasih



Menyetujui
 Manajer Keperawatan

Sumarni, S.Kep

