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KUESIONER PENELITIAN

Yth. Bpk/Ibu/Sdr. Responden

Saya sedang melakukan penelitian dengan judul: Anteseden dan Konsekuensi Konsumsi Mewah. Saya mohon kesediaan Bpk/Ibu/Sdr mengisi kuesioner dengan apa adanya. Identitas dan jawaban responden akan dirahasiakan oleh peneliti.

Atas perhatian dan kerjasamanya saya ucapkan terima kasih.

Hormat Saya,

Roosha Miranti Chrishartuti

NIM. 15170411L

BIODATA RESPONDEN

Mohon memberikan tanda (ü) pada pilihan di bawah ini.

Nama / Inisial : ……. (boleh tidak diisi)

Nomer HP (Whatsapp): …….

Jenis Kelamin : ☐ Perempuan ☐ Laki-Laki

Usia : ☐ < 17 tahun ☐ 24 s/d 30 tahun

☐ 17 s/d 23 tahun ☐ > 30 tahun

Status : ☐ Pelajar/Mahasiswa ☐ Pegawai Negri ☐ Wirausaha

☐ Karyawan Swasta ☐ Lain-lain, sebutkan ……

PETUNJUK MENJAWAB

Berikan tanda centang (ü) pada pilihan tanggapan berikut sesuai pendapat anda.

Keterangan:

STS = Sangat Tidak Setuju TS = Tidak Setuju CS = Cukup Setuju

S = Setuju SS = Sangat Setuju

No.	Pernyataan	STS	TS	CS	S	SS
NFin1	iPhone memiliki harga sesuai dengan kegunaannya					
NFin2	iPhone adalah produk bergengsi					
NFun1	Saya tertarik pada iPhone karena kualitasnya					
NFun2	Saya tertarik pada iPhone karena keunikannya					
NInd1	Saya tertarik pada iPhone karena meningkatkan citra diri					
NInd2	Saya tertarik pada iPhone karena tidak semua orang mampu membelinya					
NSos1	Saya tertarik pada kemewahan iPhone					
NSos2	Saya tertarik pada iPhone karena status sosial tinggi					
NSos3	Saya tertarik pada iPhone karena terlihat terpelajar					

TABULASI PENELITIAN

NO.	NILAI FINANSIAL		NILAI FUNGSIONAL		NILAI INDIVIDU		NILAI SOSIAL			KONSUMSI MEWAH
	NFIN1	NFIN2	NFUN1	NFUN2	NI1	NI2	NS1	NS2	NS3	KM 1
1	4	4	4	4	3	3	4	3	4	1
2	5	3	5	5	5	5	3	5	4	1
3	5	5	5	4	5	5	3	4	5	1
4	5	4	5	5	4	5	3	3	4	0
5	5	4	5	5	3	4	5	5	4	1
6	5	4	5	5	5	5	4	5	4	1
7	4	4	5	5	4	3	5	4	5	1
8	4	5	4	4	4	5	4	3	4	1
9	5	5	5	5	5	3	5	3	3	1
10	5	4	5	5	4	3	4	5	3	1
11	5	5	5	5	5	5	5	5	4	0
12	5	5	4	4	3	5	4	4	5	1
13	5	5	4	4	5	3	3	5	4	1
14	5	5	5	4	5	3	3	5	4	1
15	5	4	5	5	5	5	5	5	4	1
16	5	4	5	5	5	5	3	4	4	1
17	5	4	3	5	5	3	5	5	4	1
18	5	4	5	5	5	5	5	5	4	1
19	5	5	5	5	5	5	5	5	5	1

20	5	5	5	5	5	5	5	5	5	1
21	5	5	5	5	5	5	5	5	5	1
22	5	5	5	5	5	5	5	5	5	1
23	5	4	5	5	5	5	5	5	5	1
24	5	4	5	5	5	5	5	5	5	1
25	5	4	5	5	4	4	5	5	5	1
26	5	5	5	5	4	4	5	5	3	1
27	5	4	5	5	3	5	5	5	4	1
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29	5	4	5	5	5	5	5	5	5	1
30	5	5	5	5	5	5	5	5	4	1
31	5	5	5	5	5	3	5	5	5	1
32	5	4	5	5	5	2	5	5	5	1
33	5	5	5	5	5	5	5	5	4	1
34	5	4	5	5	5	5	5	5	4	1
35	5	5	5	5	5	4	5	5	4	1
36	5	5	5	5	5	5	5	5	4	1
37	5	4	4	4	4	4	5	3	5	1
38	5	5	4	5	3	3	3	5	5	1
39	4	5	5	4	5	3	3	3	5	1
40	4	4	5	4	4	5	3	3	5	1
41	4	5	5	5	3	4	3	4	5	1
42	5	4	5	5	2	3	3	5	4	1
43	4	4	4	5	2	4	3	4	5	1
44	4	4	3	4	2	3	3	5	3	0

45	5	5	4	5	4	4	4	4	5	1
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66	4	4	5	4	3	3	5	5	4	1
67	5	5	5	5	5	5	5	5	5	1
68	5	5	5	5	5	5	5	5	5	1
69	5	5	5	5	5	5	5	5	5	1

70	5	4	4	4	3	2	5	5	4	1
71	5	4	4	5	3	3	5	5	5	1
72	5	4	4	5	3	4	4	5	4	1
73	4	5	5	5	3	3	5	5	5	1
74	5	4	5	5	5	5	5	5	4	1
75	5	4	5	5	5	5	5	5	4	1
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90	5	5	5	5	5	5	5	5	5	1
91	5	4	5	5	5	5	5	5	5	1
92	5	4	5	5	5	5	5	5	5	1
93	5	4	5	5	5	5	5	5	4	1
94	5	4	5	5	5	5	5	5	4	1

95	5	4	5	5	5	5	5	5	4	1
96	5	4	4	5	5	5	5	5	4	1
97	5	4	5	5	5	5	5	5	4	1
98	5	4	5	5	5	5	5	5	4	1
99	5	5	5	5	5	5	5	5	4	1
100	5	4	5	5	3	4	5	3	3	0

HASIL UJI VALIDITAS KUESIONER

Factor Analysisotes

Output Created		25-Jan-2023 21:12:20
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	MISSING=EXCLUDE: User-defined missing values are treated as missing.
	Cases Used	LISTWISE: Statistics are based on cases with no missing values for any variable used.
Syntax		FACTOR /VARIABLES NFIN1 NFIN2 NFUN1 NFUN2 NI1 NI2 NS1 NS2 NS3 /MISSING LISTWISE /ANALYSIS NFIN1 NFIN2 NFUN1 NFUN2 NI1 NI2 NS1 NS2 NS3 /PRINT INITIAL KMO EXTRACTION ROTATION /FORMAT BLANK(0.4) /CRITERIA FACTORS(4) ITERATE(25) /EXTRACTION PC /CRITERIA ITERATE(25) /ROTATION VARIMAX /METHOD=CORRELATION.
Resources	Processor Time	0:00:00.000
	Elapsed Time	0:00:00.125
	Maximum Memory Required	11172 (10.910K) bytes

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.750
Bartlett's Test of Sphericity	Approx. Chi-Square	211.752
	Df	36
	Sig.	.000

Communalities

	Initial	Extraction
NFIN1	1.000	.570
NFIN2	1.000	.998
NFUN1	1.000	.634
NFUN2	1.000	.525
NI1	1.000	.679
NI2	1.000	.681
NS1	1.000	.552
NS2	1.000	.722
NS3	1.000	.968

Extraction Method: Principal Component Analysis.

Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	3.270	36.338	36.338	3.270	36.338	36.338	2.371	26.342	26.342
2	1.183	13.149	49.487	1.183	13.149	49.487	1.943	21.587	47.929
3	1.036	11.513	61.000	1.036	11.513	61.000	1.012	11.240	59.169
4	.839	9.326	70.325	.839	9.326	70.325	1.004	11.157	70.325
5	.771	8.562	78.887						
6	.628	6.974	85.861						
7	.578	6.423	92.285						
8	.423	4.698	96.982						
9	.272	3.018	100.000						

Extraction Method: Principal Component Analysis.

Component Matrix[a]

	Component			
	1	2	3	4
NFIN1	.688			
NFIN2		.642		.675
NFUN1	.665			
NFUN2	.690			
NI1	.784			
NI2	.717			
NS1	.655			
NS2	.495	-.403	.558	
NS3		.539	.536	-.591

Extraction Method: Principal Component Analysis.

a. 4 components extracted.

Rotated Component Matrix[a]

	Component			
	1	2	3	4
NFIN1				.661
NFIN2				.992
NFUN1		.792		
NFUN2		.477		
NI1	.752			
NI2	.811			
NS1			.680	
NS2			.840	
NS3			.976	

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 5 iterations.

Component Transformation Matrix

Component	1	2	3	4
1	.770	.622	.100	.102
2	.302	-.552	.505	.591
3	-.551	.541	.553	.314
4	-.115	.126	-.655	.736

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

HASIL UJI RELIABILITAS KUESIONER

Reliabilitas Nilai Finansial

Notes

Output Created		25-Jan-2023 21:19:11
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=NFIN1 NFIN2 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE SCALE /SUMMARY=TOTAL.
Resources	Processor Time	0:00:00.016
	Elapsed Time	0:00:00.017

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded[a]	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.650	2

Item Statistics

	Mean	Std. Deviation	N
NFIN1	4.84	.368	100
NFIN2	4.48	.522	100

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
NFIN1	4.48	.272	.036	.[a]
NFIN2	4.84	.136	.036	.[a]

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
9.32	.422	.649	2

Reliabilitas Nilai Fungsional

Notes

Output Created		25-Jan-2023 21:20:07
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=NFUN1 NFUN2 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE SCALE /SUMMARY=TOTAL.
Resources	Processor Time	0:00:00.015
	Elapsed Time	0:00:00.031

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded[a]	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.624	2

Item Statistics

	Mean	Std. Deviation	N
NFUN1	4.74	.505	100
NFUN2	4.76	.474	100

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
NFUN1	4.76	.225	.454	.[a]
NFUN2	4.74	.255	.454	.[a]

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
9.50	.697	.835	2

Reliabilitas Nilai Individu

Notes

Output Created		25-Jan-2023 21:21:03
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=NI1 NI2 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE SCALE /SUMMARY=TOTAL.
Resources	Processor Time	0:00:00.015
	Elapsed Time	0:00:00.016

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded[a]	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.749	2

Item Statistics

	Mean	Std. Deviation	N
NI1	4.39	.909	100
NI2	4.30	.916	100

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
NI1	4.30	.838	.598	.[a]
NI2	4.39	.826	.598	.[a]

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
8.69	2.661	1.631	2

Reliabilitas Nilai Sosial

Notes

Output Created		25-Jan-2023 21:22:05
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=NS1 NS2 NS3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE SCALE /SUMMARY=TOTAL.
Resources	Processor Time	0:00:00.016
	Elapsed Time	0:00:00.016

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded[a]	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.696	3

Item Statistics

	Mean	Std. Deviation	N
NS1	4.57	.742	100
NS2	4.73	.601	100
NS3	4.39	.650	100

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
NS1	9.12	.854	.297	.167
NS2	8.96	1.049	.327	.145
NS3	9.30	1.242	.102	.533

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
13.69	1.812	1.346	3

HASIL ANALISIS REGRESI LOGISTIK

Classification Table[a,b]

Observed			Predicted		
			Y		
			Tidak Membeli	Membeli	Percentage Correct
Step 0	Y	Tidak Membeli	0	5	.0
		Membeli	0	95	100.0
		Overall Percentage			95.0

a. Constant is included in the model.

b. The cut value is .500

Variables in the Equation

		B	S.E.	Wald	df	Sig.	Exp(B)
Step 0	Constant	2.944	.459	41.181	1	.000	19.000

Variables not in the Equation

			Score	df	Sig.
Step 0	Variables	NFin	.181	1	.670
		NFun	.076	1	.782
		NI	1.583	1	.208
		NS	10.845	1	.001
		Overall Statistics	12.221	4	.016

Omnibus Tests of Model Coefficients

		Chi-square	Df	Sig.
Step 1	Step	8.776	4	.067
	Block	8.776	4	.067
	Model	8.776	4	.067

Model Summary

Step	-2 Log likelihood	Cox & Snell R Square	Nagelkerke R Square
1	30.927[a]	.084	.256

a. Estimation terminated at iteration number 7 because parameter estimates changed by less than .001.

Hosmer and Lemeshow Test

Step	Chi-square	Df	Sig.
1	2.264	6	.894

Contingency Table for Hosmer and Lemeshow Test

		Y = Tidak Membeli		Y = Membeli		
		Observed	Expected	Observed	Expected	Total
Step 1	1	2	2.563	8	7.437	10
	2	1	.736	9	9.264	10
	3	1	.523	10	10.477	11
	4	1	.430	13	13.570	14
	5	0	.339	16	15.661	16
	6	0	.162	10	9.838	10
	7	0	.171	18	17.829	18
	8	0	.076	11	10.924	11

Classification Table[a]

Observed			Predicted		
			Y		
			Tidak Membeli	Membeli	Percentage Correct
Step 1	Y	Tidak Membeli	1	4	20.0
		Membeli	1	94	98.9
		Overall Percentage			95.0

a. The cut value is .500

Variables in the Equation

		B	S.E.	Wald	df	Sig.	Exp(B)	95% C.I.for EXP(B)	
								Lower	Upper
Step 1[a]	NFin	-.662	1.759	.141	1	.707	.516	.016	16.231
	NFun	-.484	1.255	.149	1	.699	.616	.053	7.204
	NI	.659	.761	.749	1	.387	1.933	.435	8.596
	NS	2.188	.846	6.692	1	.010	8.916	1.699	46.785
	Constant	-3.854	8.135	.224	1	.636	.021		

a. Variable(s) entered on step 1: NFin, NFun, NI, NS.

Correlation Matrix

		Constant	NFin	NFun	NI	NS
Step 1	Constant	1.000	-.658	-.422	.285	-.344
	NFin	-.658	1.000	-.204	-.406	-.089
	NFun	-.422	-.204	1.000	-.310	.046
	NI	.285	-.406	-.310	1.000	-.066
	NS	-.344	-.089	.046	-.066	1.000